

Meinolf Köhn joins Klaus Bock and Dr Stefan Kettelhoit

Nursing care bed manufacturer bock appoints third managing director

Verl, 19 May 2017. Effective 1 June 2017, Meinolf Köhn will become the third managing director of Hermann Bock GmbH (www.bock.net). He will be responsible for marketing and sales at the international manufacturer of nursing care beds. Meinolf Köhn has been a strategic consultant to Hermann Bock GmbH since 2015. He served as managing director of Hill-Rom GmbH, formerly Völker AG, until 2014.

“We couldn’t wish for a better addition than Meinolf Köhn,” said Dr Stefan Kettelhoit and Klaus Bock, the grandsons of the company’s founder, regarding the success of landing such a highly qualified person. “Our new products, especially the practico ultra low bed and the SMART Care Control system, are proving extremely popular with the market, which is why we want to organise our sales activities even more professionally. Meinolf Köhn has the ideal skill set to achieve this.”

“My focus at bock will certainly be on key account management, export and, of course, bock Sensorcare,” Meinolf Köhn added. bock presented the new sensor technology for nursing care beds for the first time in April at the 2017 Altenpflege trade fair in Nuremberg and at EXPOLIFE International in Kassel. The overall system known as SMART Care Control continuously registers, besides other events, micro- and macro-movements of the patient. It can alert care givers via a call system or wirelessly through a newly developed smartphone app in the event of irregularities with a resident.

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Image caption (170519_Bock_Koehn_Kettelhoit.jpg)

From 1 June 2017, Meinolf Köhn (center) joins Klaus Bock (l.) and Dr Stefan Kettelhoit (r.) as the third managing director of Hermann Bock GmbH and will help guide the manufacturer of nursing care beds.

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